

WHITEFIELD & UNSWORTH TOWNSHIP AREA PLAN - WORKING DOCUMENTATION

ACTION PLAN THEME	HEALTH AND WELLBEING			
KEY ISSUES/IDENTIFIED NEEDS:	Health inequalities need to be addressed in key areas around the Besses ward that are in the top 10% Super output areas			
CURRENT POSITION (Baseline/Context)	Smoking levels, teenage conceptions, and childhood obesity are all areas of concern in Besses ward. Late presentation of cancer in Whitefield is a big problem and people need to be encourage to be aware of symptoms for early detection			
OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	PROGRESS TO DATE	RESULTS/ TIMESCALE
Take health to the communities	Re-instate Besses Health Group to work together to close gaps in health inequalities and create plan to include health awareness days, exercise and smoking cessation	Lead- Butterstile Children’s Centre Multi agency group		
Take people to health	Work with First Bus to improve bus services to Blackford House Health Centre	Township Co-ordinator, First Bus	Meeting between First Bus, Township co-ordinator and reps from Forum and local community. Report presented to First Bus and being investigated	
Encourage healthy eating and healthy lifestyles	Development of allotment sites at Boz park	Friends of Boz Park Environmental and Development Services		

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ACTION PLAN THEME	EMPLOYMENT/WORKLESSNESS			
KEY ISSUES/IDENTIFIED NEEDS:	Difficulty getting to some work places due to poor transport links Lack of employment opportunities locally, especially for young people			
CURRENT POSITION (Baseline/Context)	Besses ward has 6.1% JSA claimants Of the 263 claimants in Besses ward, 115 are youth claimants (4 th highest in the Borough)			
OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	PROGRESS TO DATE	RESULTS/ TIMESCALE
Bring work to people	Sustainable travel plans and regular and reliable bus service to Pilsworth Encourage new businesses to Pilsworth site with a view to employment opportunities for local people	First Bus	Meeting between First Bus, Township co-ordinator and reps from Forum and local community. Report presented to First Bus and being investigated	
Get young people into work	Engage with local businesses to sponsor and support employment programmes such as “Backing Young Bury” Explore possibilities for Job fairs/ job clubs and ways to raise awareness re opportunitites			

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ACTION PLAN THEME	EDUCATIONAL ATTAINMENT/LEARNING			
KEY ISSUES/IDENTIFIED NEEDS:	Communication issues and sharing of information between agencies			
CURRENT POSITION (Baseline/Context)	Children in Besses ward are underachieving at key stages 2, 3 and 4 Fewer numbers continuing on to further education compared with rest of the Borough			
OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	PROGRESS TO DATE	RESULTS/ TIMESCALE
Improve information sharing across all agencies to deal with the most complex families. Identification of children/ new babies	Re-instate Besses Health Group to work together to close gaps in health inequalities and improve communication between partner agencies	Besses health Group Multi agency		
Ensure children are “school ready”	Support for parents in most need Encourage reading from early age	Reaching Families	Book start initiative	
Effective use of community space	Investigate use of shuttle centre for evening and weekend use. Investigate use of Ark building at Whitefield Primary school for community		Initial conversations between Township Co-ordinator and Paul Cook	

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ACTION PLAN THEME	CRIME			
KEY ISSUES/IDENTIFIED NEEDS:	Youths Causing Annoyance Perception of Crime			
CURRENT POSITION (Baseline/Context)	ASB reducing Currently good low levels re crime but perception appears to be different			
OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	PROGRESS TO DATE	RESULTS/ TIMESCALE
Improve communication of good news stories Continue partnership working	Regular partnership meetings to identify and quickly deal with emerging issues. Regular reports to Township forums re actions and successes with partner work.	Township co-ordinator/ police inspector	Regular monthly meetings being held with range of key partners, housing providers, youth services, police, environmental health, rangers.	
Proactive work around young people.	Work with volunteers to provide youth facilities and activities Introduce Youth PACT meetings	Six Town Housing/ Youth services/ police Police		

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ACTION PLAN THEME	COMMUNITY PRIDE AND BELONGING/ ENVIRONMENT			
KEY ISSUES/IDENTIFIED NEEDS:	<p>Low level crime issues/ Environmental crime</p> <p>Park areas valued throughout Whitefield and Unsworth</p>			
CURRENT POSITION (Baseline/Context)				
OUTCOMES – What needs to be achieved	ACTIONS/OUTPUTS – How can we work towards achieving the outcome?	LEAD AGENCY- Who should take responsibility?	PROGRESS TO DATE	RESULTS/ TIMESCALE
Instill pride and responsibility in area around litter, graffiti etc	<p>Positive promotion of Whitefield as a nice place to live</p> <p>Identify and reporting of litter and grot spots</p> <p>Promotion of Love Whitefield</p> <p>Work with community payback team</p>			
Support for Parks groups/ protection of parks and conservation areas	Increase membership and participation in parks forums- encourage young people's involvement	Friends of parks groups		
Support parks events- ensure delivery of key events	<p>Boz park fun day</p> <p>Halloween Fest</p> <p>Holiday activities for young people</p>	<p>Friends of Boz park</p> <p>Whitefield Business Group</p> <p>Ranger, Sports devpt</p>		

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